Improve your menu-and your operationupgrade to Crisco Professional® shortenings and oils today!

Save up to \$1,500 on Crisco Professional® shortenings and oils between January 1 - May 31, 2014.\*

## Benefits of using premium oil:

- Longer fry life saves time, reduces labor and oil changes, and increases kitchen safety
- More consistent results reduces waste and returns
- Better looking and tasting food means happier customers and greater repeat business



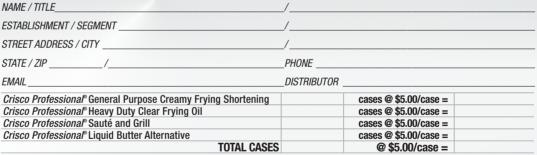
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Minimum 10 case purchase required. Maximum redemption value of \$1,500 on Crisco ofessional® brand shortenings and oils, per customer. To qualify for rebate, purchases must be de between January 1, 2014 - May 31, 2014, Limit one rebate per location on total cases chased during promotional period. Coupon must be postmarked by June 30, 2014. Allow 6-8 eks for receipt of rebate. Coupon not valid when used in conjunction with any other promotional wance, special pricing arrangements or national account programs. All rebate checks will be made payable to the foodservice establishment shown on coupon, not to individuals. Use this original coupon only - no mechanical reproductions will be accepted.

Crisco Professional® products are Kosher certified by the Union of Orthodox Jewish Congregations of America. Crisco Professional® shortenings and oils meet U.S. Food and Drug Administration (FDA) requirements for labeling as zero grams trans fat per serving. See Nutritional Facts panel for total fat and saturated fat content. Crisco Professional is a trademark of The J.M. Smucker Company,



(MAX REBATE \$1.500)

To receive your rebate, mail proof of performance; this original completed rebate form (no mechanical reproduced copies accepted), and a copy of each original purchase invoice (no distributor print outs will be accepted) to the address shown OR simply go to www.foodservicepromos.com to complete electronic form and upload invoices.

Crisco Professional<sup>®</sup> Upgrade Promo PO Box 621 Becker, MN 55308



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