



1025 W. 8th St.
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September 22, 2025

Subject: Price Increase Announcement

Dear Valued Customer Partner,

We truly value your continued partnership and appreciate the trust you place in Direct Pack, Inc. as your food packaging supplier.

Effective August 7, 2025, the U.S. Government implemented new tariffs on imported goods.

Despite our efforts to maintain current pricing, these new and ongoing cost pressures now require an adjustment to continue delivering the quality, service, and reliability you expect from us.

Effective November 1, 2025, an 8% price increase will be applied across all product lines, including BOTTLEBOX®, PaperLuxe™, and Custom Packaging.

We are continuing to work diligently to evaluate and implement strategies to support operational efficiencies and offset the impact of rising costs. By leveraging our global manufacturing capabilities, including our four manufacturing facilities in North America, and our vertical integration, we remain well positioned to continue and perform in supporting you.

Please feel free to contact us with any questions.

Thank you for your continued support.

Sincerely,

A handwritten signature in blue ink, appearing to read "Shawn Smith".

Shawn Smith
Executive Vice President / CFO
Direct Pack, Inc.