



To: Our Valued Customer
From: BriteVision

November 16, 2021

Subject: Price Increase Notice

Dear Cup Sleeve Partner,

I hope this letter finds you and your business in good health.

As we have all experienced, the country's supply chain constraints are impacting every aspect of business and raising costs of production. Our Reno plant is working at full capacity to provide great service. Since July 1, BriteVision has received additional price increases in paperboard and transportation amounting to 15% increases in its core expense lines.

Because of this, BriteVision will implement a price increase of 10% effective December 15, 2021.

Our pricing will still be in line with our commitment to superior products and great service including:

- Free unlimited color. No plate or set-up fees
- Free design support from our in-house graphic design team
- Three paper options, (Eco-Kraft, Glossy and Matte Finishes)
- The thickest sleeves in the industry for superior thermal quality
- Free interior glue web to keep the sleeves on the cups, (especially in car cup holders)
- Fastest 4-week lead time on new custom prints
- Same day shipping from our "Made in the USA" plant in Reno, Nevada
- Eco-Friendly products – 100% Recyclable and Compostable
- Superb client service and attention to every order

You may place "price protection" orders in advance of the increase for January shipping. I welcome you to reach out to me personally should you have any questions.

My team and I value your partnership and look forward to providing continued great service in the new year!

Best Regards,

Don Scherer
Executive Vice President
BriteVision
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