

June 16, 2025

**Subject: Market Adjustment – In Step with Our Value Commitment**

Dear CFS Brands Customer,

Following our May 1 communication, we are now providing an update on current global trade conditions.

Over the past 3 months, CFS has prioritized extensive efforts to minimize impacts of ongoing trade challenges to pricing and inventory. In collaboration with our full supply base, including our own 6 manufacturing facilities in North America, we've strengthened cost structures and reinforced our supply network for greater resilience.

The following tariff policies, already in effect for the past 3 months, and under which CFS has continued to bring in inventory at a regular and steady pace while holding pricing, has now been factored into our upcoming pricing for the following brands: Carlisle, San Jamar, Dinex, WipesPlus, Araven, Winco, GET, Elite Global and Snap Drape.

Tariff Description	Effective Details
<b>30% tariff</b> on all imports from <b>China</b>	Varying levels of 10-145% tariffs have been in effect for shipments as of March 4, 2025
<b>25% tariff</b> on all imports from <b>Canada and Mexico</b>	Applies to non-exempt USMCA items
<b>10% reciprocal tariffs</b> on most other countries	In effect since April 5, 2025
<b>25% tariff on steel and aluminum imports</b> from all countries, on top of Country of Origin tariffs	Began March 12, 2025, now includes derivative products
Increases to raw materials and ocean freight	Ongoing

Below recent changes have not yet been factored into this update and will be monitored for future implications:

New Policy	Effective Date
<b>Steel and aluminum imports rises to 50%</b> from the previous 25% noted above	June 4, 2025
Continued rises in raw materials and ocean freight	Ongoing

We remain committed to partnering with our valued customers to mitigate the impact of these recent changes. Despite facing tariffs of 10–70% across most categories, our network-wide planning and cost absorption efforts have strongly positioned us to limit price increases to a conservative range of 0–20%.

**New pricing takes effect July 15, 2025.**

We do not anticipate further updates in 2025 unless significant changes occur—including the above metal tariffs. Pricing files will be provided by your sales contacts. All open purchase orders will be honored at current pricing.

We greatly value your partnership and appreciate your steadfast support during these dynamic conditions. Our commitment remains unchanged: to deliver reliability, minimize disruption, and support a strong year ahead.

Best,

Trent Freiberg

Chief Executive Officer

CFS Brands

