



# Top Your Table with This Hot Offer

They'll Appreciate the Brands.  
You'll Appreciate the Savings.



## Flip Over to Get Your FREE Caddies

### Frank's RedHot® Original Cayenne Pepper Sauce

- The #1 Hot Sauce Brand in the World<sup>1</sup>
- Delivers the Perfect Blend of Flavor and Heat™ to any meal

1 Euromonitor International Limited; based on custom research conducted September 2023 for volume sales (ounces/ml) in 2022 through all retail channels. Hot sauce is defined as a purely liquid spicy table sauce/condiment with vinegar as a substantial ingredient. Excludes chili pastes.

### French's® Classic Yellow® Mustard

- The #1 Mustard Brand in the World<sup>2</sup>
- Made with #1 grade, stone-ground mustard seed

### Cholula® Hot Sauce

- Cholula is the #1 Mexican Hot Sauce in the World<sup>3</sup>
- Balanced Authentic Mexican flavor and heat from a 100-year-old family recipe
- Premium, distinctive packaging patrons ask for by name

### French's® Tomato Ketchup

- No high-fructose corn syrup
- Non-GMO project verified and gluten free<sup>4</sup>

### OLD BAY® Hot Sauce

- The iconic flavor of OLD BAY in a hot sauce
- Tangy with just the right amount of heat
- Adds the flavor of the Chesapeake to any dish

### McCormick® Sea Salt and Black Peppercorn Grinders

- Attractive, disposable glass bottle
- Eliminates the labor to refill
- Adjustable grinder for easy customization

2 Euromonitor International Limited, Cooking Ingredients and Meals 2023ed, French's retail value sales, World, 2022 data.

3 Euromonitor International Limited; based on custom research conducted August 2023 for value sales in 2022 through all retail channels. Mexican hot sauce defined as spicy table sauce/condiment that are manufactured in Mexico.

4 All Ketchup non-GMO except for 2/1.5 gallon.

5 Technomic 2019 Flavor Consumer Trend Report.

# 58%

of patrons prefer the ability to customize and/or choose from a variety of sauces for their food.<sup>5</sup>






Stay up to date with McCormick For Chefs! Subscribe to our NEW 'In Taste' Newsletter at [McCormickForChefs.com/subscribe](https://McCormickForChefs.com/subscribe). Contact your McCormick sales representative today or visit us at [McCormickforChefs.com](https://McCormickforChefs.com) to discover a fresh array of flavor profiles, ingredient combinations, recipes, and more.

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# Get up to 48 Free Caddies!

Buy at least one case of three of the products below to receive 24 FREE caddies (a \$270 value).

BRAND	PRODUCT	SKU #	PACK/SIZE	CASES PURCHASED
	Frank's RedHot® Original Cayenne Pepper Sauce	418055167 418055267	24/5 oz 12/12 oz	
	Frank's RedHot Red Bottle	901730765	12/12 oz	
	French's® Tomato Ketchup	901611175 419559539	12/20 oz 30/20 oz	
	French's Classic Yellow® Mustard	418502600 417567741 417660341	12/8 oz 12/12 oz 12/30 oz	
	Cholula® Original Hot Sauce	901614665 901614664	24/5 oz 24/12 oz	
	Cholula Green Pepper Hot Sauce	901614666	24/5 oz	
	Cholula Chipotle Hot Sauce	901614677	24/5 oz	
	Cholula Chili Lime Hot Sauce	901607489	12/5 oz	
	Cholula Chili Garlic Hot Sauce	901605214	12/5 oz	
	Cholula Sweet Habanero Hot Sauce	901607506	12/5 oz	
		OLD BAY® Hot Sauce	901579803	12/5 oz
	McCormick® Sea Salt Grinder	900033011	36/6-2.12 oz	
	McCormick Black Peppercorn Grinder	900033010	36/6-1.24 oz	

Yes, I've purchased at least three products. Send me 24 FREE caddies!  Yes  No, thanks

## BONUS PROGRAM: Buy More Cases, Get Additional Caddies!

Buy 5 Additional Cases, get 12 More Caddies (36 total) Purchased

Buy 10 Additional Cases, get 24 More Caddies (48 total) Purchased

### PLEASE COMPLETE. ALL FIELDS REQUIRED.

Name of Establishment \_\_\_\_\_

Number of Units \_\_\_\_\_

Your Name \_\_\_\_\_

Title \_\_\_\_\_

Street Address \_\_\_\_\_

City/State/ZIP Code \_\_\_\_\_

Business Phone Number \_\_\_\_\_

Email Address \_\_\_\_\_

Distributor Name \_\_\_\_\_

Broker Name \_\_\_\_\_

Broker Market \_\_\_\_\_

Signature \_\_\_\_\_

### Restaurant Information: check all that apply

#### Menu Type:

- |                                   |                                    |  |                                |
|-----------------------------------|------------------------------------|--|--------------------------------|
| <input type="checkbox"/> American | <input type="checkbox"/> Breakfast | <input type="checkbox"/> Mexican         | <input type="checkbox"/> Wings |
| <input type="checkbox"/> Asian    | <input type="checkbox"/> Burgers   | <input type="checkbox"/> Pizza           | <input type="checkbox"/> Other |
| <input type="checkbox"/> BBQ      | <input type="checkbox"/> Italian   | <input type="checkbox"/> Sandwiches/Deji |                                |

#### Primary Type of Operation:

- |  |  |   |   |
|--|--|---|---|
| <input type="checkbox"/> Business & Industry | <input type="checkbox"/> Fast Casual             | <input type="checkbox"/> Healthcare               | <input type="checkbox"/> Cafeteria/Bufferet |
| <input type="checkbox"/> Catering            | <input type="checkbox"/> Fine Dining             | <input type="checkbox"/> K-12                     | <input type="checkbox"/> Other              |
| <input type="checkbox"/> College/University  | <input type="checkbox"/> Full Service Restaurant | <input type="checkbox"/> Quick Service Restaurant |   |

### Submit offer form and purchase verification:

**Online:** [www.rapidrebate.net](http://www.rapidrebate.net)

**Email:** [redemptionservices@vpdcs.com](mailto:redemptionservices@vpdcs.com)

**For inquiries:** Call 888-448-0103

**Mail:** McCormick For Chefs Tabletop Rebate 2024  
PO Box 552 | Traverse City, MI 49685-0552

1. Valid on qualifying purchases January 1, 2024–December 31, 2024. Max. caddy savings value: \$540. Limit 1 case redemption per item. 2. Completed form with proof of purchase must include distributor name, location, product description, pack/size and be postmarked by January 31, 2025. 3. Valid for foodservice operators only. Claims may only be submitted by, and redeemed by, verified foodservice operators. 4. ONE redemption form per Foodservice location. Chains or franchise groups must submit on an individual unit basis. 5. Operators on National Account and/or Deviated Pricing Programs MAY NOT REDEEM on products under contract. 6. Valid on full-case purchases. Cannot combine individual units to equal a full case. 7. Copies of original INVOICES or DISTRIBUTOR TRACKING REPORTS required as proof of purchase. No handwritten reports accepted. Proof of purchase must be dated during promotional period and include operator name, address, invoice number, and purchase price. 8. Void if restricted, taxed, or forbidden by law. Offer may not be purchased, traded, or sold. Any other use constitutes fraud. Offer valid only in the USA. 9. Please allow 6–8 weeks for processing. 10. Caddies will be shipped to the Street Address entered.

By submitting this form, you are electing to receive email on the latest offers, products, culinary tips, recipes, tools, and trends from McCormick For Chefs®. If you would rather not receive our communication, please check the "no" box.  No, thank you.