



Dear Valued Customer,

Recently, the United States announced another round of tariffs on goods and materials that are manufactured in China that went into effect on May 10th, 2019. This new round unfortunately impacts over 1,000 Crown Brands products. Information about the tariffs can be found on the US Trade Representative website:

<https://www.federalregister.gov/documents/2019/05/09/2019-09681/notice-of-modification-of-section-301-action-chinas-acts-policies-and-practices-related-to>

While we continue to take steps to mitigate the impact of these additional tariffs to our customers, they will have a significant affect to our cost of goods. This further necessitates that we pass along a portion of the increased tariff burden to our customers.

Effective July 1, 2019 Crown Brands will apply a 12% price increase to all products affected by the new tariffs. This increase will help to offset a portion, but not all, of the increased tariff burden.

We hope that these tariffs are just temporary and that the US and Chinese governments resolve these trade issues quickly.

As previously stated, if the tariff situation changes again, we may increase, decrease, or eliminate this depending on the impact to our products.

Regards,

Tony Battaglia
CEO
Crown Brands, LLC

CROWN BRANDS, LLC