



Focused Pricing Adjustment Notification
Effective January 6, 2025

To Our Valued Customers:

DYMA Brands, Inc. will be implementing focused pricing adjustments on select items effective **Monday, January 6, 2025**. These focused increases are a direct result of continued inflationary pressure against specific raw ingredients, packaging material, labor, transportation, and manufacturing costs. These changes are needed for us to keep up with the real pace of cost changes.

Due to continued diligent work to manage our costs, increase productivity, and investments in new equipment and technologies, we were able to keep these cost adjustments to a focused group of items.

Our ongoing goal continues to be to provide you, our valued customers, with quality products, excellent service, and competitive pricing.

We also want to communicate that, due to our investments in operations, we have increased our capacity for all of our product categories including liquid portion control pouch products, round dipping cups, and bulk portions.

Attached please find a copy of our published list price agreement dated **January 6, 2025**. This document cancels and supersedes all previous DYMA Brands, Inc. list price agreements.

All orders received until **3PM EST Friday, January 3, 2025**, will ship and deliver within normal lead times and will be invoiced at the pre-price increase prices. Orders received after this time and date will be invoiced at the new prices. To ensure we effectively fill your orders, final orders at current pricing cannot exceed 5% of your normal order quantities.

For any inquiries regarding your pricing or our services, please do not hesitate to call your local DYMA Brands sales representative, your respective broker, or our customer service team at 1-800-654-5115.

Thank you for your business and continued support.

Sincerely,

Peter Reid
Vice President Sales
DYMA Brands Inc.- A Ventura Foods Company