

June 14th, 2021

Dear Valued Customer,

Due to the unprecedented continuing increases in transportation, raw materials and other inflationary costs, Fineline will increase pricing by 9% on all orders shipping out after **July 12th, 2021**. Some select product categories may increase more than 9%.

The pricing on direct container imports and on custom print jobs will be increased effective immediately.

Fineline has been absorbing astronomical ocean freight increases for several months, hoping that rates will come down. However, the costs are continuing to increase and has now reached a level of 6 x the original ocean freight costs and therefore forced Fineline to announce this price increase.

Products considered high cube are being impacted even more and therefore pricing will be increased in correspondence with current shipping rates. This category of products pricing will be updated on your new price list and will not follow the standard 9% increase.

High cube products include the following;

- PETE Cups/Lids
- Polypropylene Microwavable Take Out & Deli Containers
- PET Dome Lids for Cater Trays & Platters
- PET Lids for Bagasse Bowls & Plates

POD contracts will not automatically be renewed at expiration dates, all active contracts will be honored until its expiration.

Due to the unprecedented situation all orders **shipped out** after July 12th will be invoiced at the increased pricing.

Your Fineline sales representative will be reaching out to share updated price lists.

We will continue to make every effort possible to get through these market conditions with minimal disruption. As always, we value and appreciate your business!

Sincerely,

  
Abraham Feig  
CEO