



August 4, 2025

Dear Valued Customer,

I hope this message finds you well.

I am reaching out on behalf of Global Packaging Solutions (GPS) to share an important update regarding recent U.S. trade policy changes that directly impact our industry. Beginning August 8, 2025, the U.S. government will enforce new tariffs on a range of imported goods, including paper products manufactured in Vietnam.

While many in the industry opted for early price increases in anticipation of these developments, GPS made a deliberate decision to hold pricing steady. Over the past five months, we absorbed additional operational pressures to ensure price stability for our customers, reinforcing the trust and consistency you've come to expect from us.

Now that the tariff structure has been formally enacted, GPS is implementing a measured pricing update—our first since I opened Global Packaging Solutions. This adjustment reflects the increased cost burden driven by these regulatory changes while ensuring we remain highly competitive in the marketplace.

As always, Global Packaging Solutions remains committed to transparency, dependability, and a customer-first approach. We will continue to monitor trade policy developments closely and respond with the same discipline and agility that define our business model.

Your account representative will be reaching out with updated pricing details in the coming days. In the meantime, if you have questions or need assistance, please don't hesitate to contact your GPS representative or our customer service team directly.

I appreciate your continued partnership and confidence in Global Packaging Solutions as we navigate this evolving landscape together.

Warm regards,

Bryan White

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