



Valued Customer,

Effective September 1st, 2022, General Mills North America Foodservice will be making a price adjustment to the SKUs listed in the attached document. This adjustment is effective on all orders placed on or after **12:01 AM September 1st, 2022, Central Standard Time**. Concurrent to this price adjustment, the temporary Egg Surcharge impacting a subset of SKUs within our portfolio will be removed. The removal of this Surcharge will be effective on all applicable SKUs September 1st, 2022. |

To best serve all of our customers, we will monitor the order quantities of the items impacted by this price adjustment. Between **August 1st, 2022 – August 31st, 2022**, each customer may purchase the affected products at the current pre-advance price, up to a maximum incremental volume by item of **2/52nd** of the customer's most recent 52-week volume of the affected product.

Example: 52-week purchases = 5,200 cases / 52 weeks = 100 cases per week x 4 weeks = 400 cases

- *Normal weekly volume for 4 weeks = 400 cases*
- *Allowed incremental volume for 2 weeks = 200 cases*
- *Maximum order volume allowed during 30-day window between announced and effective date = 600 cases total*

Why?

We continue to experience significant inflation impacting the input costs across our total portfolio over time. Additionally, as part of this adjustment, we are aligning with pricing actions taken by our North America Retail reporting segment.

General Mills recognizes the value of our partnership and is committed to delivering high quality products, product category health, and supporting the growth of our mutual business. If you have questions regarding this action, please contact your local General Mills Foodservice Sales Representative.

Sincerely,

General Mills Foodservice

Case GTIN	Product Description	Case Pack
10016000114422	GMI GM MUFFIN MX CORN	6/5 LB
10016000115825	NV CRNCHY GRAN BARS OAT N HNY SUS	144/0.74 OZ