Date: June 1, 2026
RE: General Mills Pricing Announcement

Valued Customer,

Effective July 1, 2026, General Mills Foodservice will be making a price adjustment to the SKUs listed in the attached document. This adjustment is effective on all distributor orders placed on or after 12:01 AM July 1, 2026, Central Standard Time.

To best serve all of our customers, we will monitor the order quantities of the items impacted by this price adjustment. Between **June 1 – June 30, 2026,** each customer may purchase the affected products at the current pre-advance price, up to a maximum incremental volume by item of **2/52nd** of the customer's most recent 52-week volume of the affected product.

Example: 52-week purchases = 5,200 cases / 52 weeks = 100 cases per week x 4 weeks = 400 cases

- *Normal weekly volume for 4 weeks = 400 cases*
- *Allowed incremental volume for 2 weeks = 200 cases*
- *Maximum order volume allowed during 30-day window between announced and effective date = 600 cases total*

Why?

We are implementing this pricing action in response to an increasingly challenging operating environment and to uphold the supply reliability our customers expect. This enables us to manage ongoing sustained cost pressures across labor, manufacturing, and maintenance, and to reinforce our supply chain agility.

General Mills recognizes the value of our partnership and is committed to delivering high quality products, product category health, and supporting the growth of our mutual business. If you have questions regarding this action, please contact your local General Mills Foodservice Sales Representative.

Sincerely,
General Mills North America Foodservice

Temp State	Family	Category	Case GTIN	Product Description	Case Pack
Dry	HOT CEREAL	PORRIDGE	10016000143552	GM GRITS WHITE CORN(QUICK)12/2 LB	12/2 LB
Dry	INGREDIENTS	BREADCRUMBS	10041196891161	PRO BREAD CRUMBS ITALIAN STYLE 1CT/25LB	1/25 LB