



January 30, 2019

To: KIK Custom Products Customers

Fr: Steve Olinger, President
KIK Household & Personal Care

Re: **Notification of Price Update (Effective Order date: April 1, 2019)**

This letter is to notify you that effective with orders received on **April 1, 2019**, KIK will be increasing prices on liquid Bleach products we supply to the Away from Home channel. This price update is based on realized increases to core materials and escalation to freight cost related to raw material transit and storage. The impact range for each formula is listed here:

- Germicidal Bleach - 5-8% per gallon
- Low Strength Bleach - 4-7% per gallon

We value your business and appreciate your continued support as we continue to manage cost impact to the category. We remain committed to bringing all of our customers a consistent supply of High Quality Bleach and Cleaner products from all KIK Manufacturing locations during 2019. These needed price adjustments will help us continue to deliver on this commitment into the future.

Thank you for your business.

A handwritten signature in blue ink, appearing to read "Steve Olinger", with a long horizontal line extending to the right.

Steve Olinger
President KIK Custom Products Household Products Division
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