



October 1, 2025

**Important Pricing Information  
Effective Orders Received/After December 1, 2025**

Dear KIK Customer,

We appreciate your support of KIK and our Bleach/Chlorinating Liquid and Cleaning products, and look forward to continuing to partner with you to drive sustained category growth in the future.

We've continued to realize significant inflation across our cost inputs since our last pricing adjustment in 2022, including chemicals, resins, and corrugated materials. This is in addition to ongoing increases in manufacturing and operational costs since 2020 that KIK has not included in any of our previous cost adjustments.

Despite our continuous disciplined efforts to drive cost out, we have not been able to offset these cost increases.

As a result, effective with orders received on and after December 1, 2025, KIK will be executing a price increase across our Bleach/Chlorinating Liquid and Cleaning items at all customers nationally.

- Liquid Bleach, Ammonia and Cleaners – 5-8% Depending on formula

We value your business and are committed to delivering the highest quality products, service, and value to you and your customers.

This effort will help us continue to deliver on these commitments. Please reach out to your KIK Business Manager with any questions.

Sincerely,

A handwritten signature in cursive script that reads "Zachery Kennedy".

Zachery Kennedy  
Vice President - Finance  
KIK Consumer Products