



[HOME](#)

[KARAT](#)

[KARAT EARTH](#)

[TEA ZONE](#)

[TOTAL CLEAN](#)

Memorandum

To: All Employees and Customers

Effective: May 15, 2026

Re: [Memo] Notice of Price Adjustment Effective May 15, 2026

Dear Valued Customer,

We would like to inform you of an upcoming price adjustment that will take effect on **May 15, 2026**. Due to ongoing market conditions, we will implement a price increase of approximately 5%–15% on most **PP, PS, and PET** products.

This decision has not been made lightly. The global supply chain for plastic resins has been significantly impacted. Due to the Middle East crisis, plastic resin producers have stopped quoting for certain countries as they are not able to obtain the necessary raw materials. For those countries that still have limited raw material, increases from 25% to 80% have been announced - levels that are unprecedented in the last two decades.

We want to assure you that:

- We will do our best to **minimize price increases** and continue working closely with you during this challenging period.
- **Priority will be given to our existing customers**, although supply will be limited and managed through allocation.

Should the shortage continue or worsen, **additional adjustments may be necessary** in the future. We will communicate any further changes as early as possible.

We sincerely appreciate your understanding, continued partnership, and support as we navigate these unprecedented market conditions together.

If you have any questions or require further clarification, please do not hesitate to reach out to your account representative.

We sincerely appreciate your continued partnership.

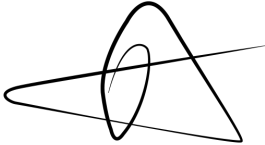
Disclaimer:

* Pricing is subject to change without prior notice.

* Pricing will not be applied retroactively.

* New pricing will apply to all purchase orders received on or after 5/15/2026.

Best Regards,



Alan Yu
Chief Executive Officer
Karat® by Lollicup™

Contact Us

[BLOG](#)

[FLYERS & SPECS](#)

[PRODUCT VIDEO](#)

[CATALOG](#)

Contact Us today!

Email: karat@karatpackaging.com

HI: [\(808\) 682-4221](tel:(808)682-4221) | CA: [\(626\) 965-8882](tel:(626)965-8882) | TX: [\(469\) 4211400](tel:(469)4211400)

Need to restock now? Shop LollicupStore.com to purchase with no minimum.

Click [Unsubscribe](#) if you no longer wish to receive these emails.