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July 14, 2025

Dear Valued Customer:

Thank you so much for your continued business and support!

We are writing to inform you of an upcoming adjustment to our pricing. Due to recent imposition of new tariffs on key raw materials and components as well as inflation, our cost of goods has increased significantly. We have already absorbed a substantial portion of these cost increases through efficiency gains, vendor negotiations and supply chain optimization. However, to protect our quality and service to you, an initial market adjustment is necessary.

Effective at the close of business on Friday, August 29, 2025, prices on all affected products will increase as detailed in the attached price sheet. The new prices will be effective on all purchase orders placed on or after August 30, 2025, regardless of the shipping date. Orders placed on or before August 29, 2025 must be shipped by Tuesday, September 30, 2025. Since the current tariff event is still unfolding, Lee Kum Kee reserves the right to make further pricing adjustments as needed to ensure that we can continue to provide the high-quality products and service you expect from us.

We value your partnership and remain committed to transparency and fairness during these challenging times. Our team is available to discuss any concerns you may have and assist with planning your future orders.

Wishing you wellness,

Simon Wu  
President