



October 4, 2021

To: Mondelez Global LLC Customers

In light of continued cost pressures, coupled with the need to maintain critical business investments, Mondelez Global LLC (“MG”) is announcing list price increases across Biscuit, Confections and Easy Cheese products, effective **Monday, January 3, 2022**. These increases are detailed by segment in the chart below.

Despite ongoing cost pressure, we remain committed to continuous investment and innovation to help deliver accelerated category growth. Your customer teams will provide a recommended retail pricing approach to assist in refining your 2022 business plans. Please contact your MG customer team for further information.

BISCUIT (Retail)	Segment	Pack Size	Price Increase (%)
Barnum’s	Base	2.125 Oz	9.7%
belVita	Single (Single/Caddy)	1.76/14.08 Oz	4.3%
	Value 4 CT	7.04 Oz	4.8%
	Base 5 CT	8.8 Oz	5.0%
	8 CT	14.08 Oz	3.5%
	12 CT	21.12 Oz	3.4%
Biscos Sugar Wafers	Base	8.5 Oz	5.9%
Chips Ahoy!	Base, Including Thins	7 - 13.0 Oz	7.5%
	Family Size	14.25 - 19.5 Oz	6.1%
	Party Size	24.75 - 26 Oz	6.2%
Famous Chocolate Wafers	Base	9 Oz	5.9%
Flavor Originals	Small Snack Crackers	6.5 - 8.0 Oz	7.6%
	Large Snack Crackers	12 Oz	6.3%
Ginger Snaps	Base	16 Oz	5.9%
Good Thins	Small Snack Crackers	3.5 Oz	7.6%
Handi-Snacks	Single Serve	0.92- 1.09 Oz	9.4%
	6 CT	5.52 - 6.54 Oz	6.9%
	12 CT	12 Oz	7.5%
Honey Maid Grahams	Base	12.2 - 14.4 Oz	4.4%
	Family Size	25.6 Oz	3.6%
	Cracker Crumbs	13.5 Oz	6.7%
Lorna Doone	Base	10 Oz	5.9%
LU	Base	5.29 Oz	6.1%
Mallomars	Base	8 Oz	6.3%
Newtons	Base	10 Oz	5.0%

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Nilla	Base	11 Oz	4.4%
	Family Size	15 Oz	4.0%
Nutter Butter	Fudge Covered	7.9 Oz	4.3%
	Crème Patties	10.5 Oz	4.1%
	Family Size	15.27 – 16 Oz	4.0%
OREO	Thins Bites	6 – 6.4oz	8.5%
	Base, Including Thins and Fudge Covered	7.9 – 15.5oz	6.3%
	Family Size	12.2 – 20oz	5.7%
	Party Size	25.5 – 26.7oz	6.2%
Pinwheels	Base	12 Oz	5.9%
Premium	Small	8.0 Oz	6.8%
	Base	9.0 – 16.96 Oz	5.7%
	Fresh Stack	13.6 Oz	5.2%
	Family Size	24.0 Oz	4.1%
Ritz Cracker	Ritz Bits Value Pack	7.5 Oz	8.4%
	Ritz Bits Base	8.8 Oz	7.1%
	3 Slug	10.3 Oz	7.6%
	Regular & Fresh Stacks Base	11.8 - 13.7 Oz	7.1%
	Regular & Fresh Stack Family Size	17.8 - 20.5 Oz	5.7%
	Regular & Fresh Stack Party Size	23.7 - 27.4 Oz	6.2%
	Crisp and Thins, Cheese Crispers, & Toasted Chips Base	7.0 - 8.1 Oz	7.7%
	Crisp and Thins & Toasted Chips Family Size	10 - 11.4 Oz	6.3%
Ritz Filled Crackers	Single Serve	1.35 - 1.38 Oz	9.4%
	8CT Base	10.8 -11.04 Oz	9.4%
	16 CT Family Size	21.6 -22.08 Oz	7.5%
Social Tea	Base	12.35 Oz	5.9%
Stone Wheat Thins	Base	8.8 – 10.6 Oz	5.2%
Tate's	Tate's 7oz	7.0 Oz	8.0%
Teddy	Base	10 Oz	5.7%
Triscuit	Small Snack Crackers	6.5 - 8.5 Oz	7.6%
	Large Snack Crackers	11.5 - 12.5 Oz	6.3%
Wheat Thins	Small Snack Crackers	8.0 - 9.0 Oz	7.6%
	Large Snack Crackers	12.5 - 14 Oz	6.3%
	Party Size	20 Oz	6.2%
Multi-packs	Single Serve	1.0 - 2.4 Oz	7.5%
	12 CT MUP, 18 CT MUP (2 Cookie/6 Cracker)	12-24 Oz	7.5%
	20 CT MUP, 30 CT MUP (2 Cookie)	18.75 - 23.3 Oz	6.6%
	30 CT MUP	30 Oz	5.8%
	34 Count Seasonal MUP (2 Cookie, 26.5 Oz)	26.5 Oz	6.6%

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Instant Consumption Packs (Multiple Brands)	Big Bag / IC Bag	1.7 - 3 Oz	6.7%
	King Size	3.5 – 4.15 Oz	5.9%
	C-Pack	3.4 – 6.5 Oz	8.2%
	Go Cup	2.25 – 3.5 Oz	5.8%
Multiple Brands	Pie Crust	6 Oz	7.0%

Confections (Retail)	Segment	Pack Size	Price Increase (%)
Sour Patch Kids, Swedish Fish	Singles	1.8 - 2.0 Oz	8.1%
	King Size	3.4 Oz	6.2%
	5Oz PEG	4.0 - 5.0 Oz	11.8%
	8Oz PEG	6.5 - 8.0 Oz	5.4%
	Small Size Stand Up Bag	12.0 Oz	5.5%
	14Oz Laydown	14.0 - 16.0 Oz	5.5%
	Family Size Stand Up Bag	27.2 - 30.4 Oz	6.3%
	Party Size Stand Up Bag	44.8 Oz	5.5%
Sour Patch Kids	5, 10, 30 Lb Bulk	5 - 30 Lb	5.6%
	Single Color Bulk	5 Lb	5.5%
Swedish Fish	5LB Bulk	5 Lb	5.6%

RTE Cheese (Retail)	Segment	Pack Size	Price Increase (%)
Easy Cheese	8 Oz Canister	8 Oz	4.1%

Food Service	Food Service Unique Skus	Pack Size	Price Increase (%)
belVita	Singles, 72 CT	1.76 Oz	2.9%
Chips Ahoy! Grind	1LB CA! CHUNKY MED COOKIE PCS 12	12/1LB	7.0%
Graham Grind	NAB 1/25 GRAHAM CRKR CRUMBS	25LB Bulk	7.0%
	NAB 2/5 GRAHAM CRKR CRUMBS	2/5LB	7.0%
Nutter Butter Grind	NTTR BTTR 1LB/12 CKIE CRMBS	12/1LB	7.0%

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OREO Grind	1LB MCD ORO SML PIECES NO HFCS 12	12/1lb	7.0%
	1LB MCD ORO SML PIECES AFAT 12	12/1lb	7.0%
	NAB GOLDOREO 25 MED GRND BULK	25LB Bulk	7.0%
	OREO 1/25 LARGE COOKIE PIECES	25LB Bulk	7.0%
	OREO 1/25 SMALL COOKIES PIECES	25LB Bulk	7.0%
	OREO 1/25LB MED CRUMBS CRNCH	25LB Bulk	7.0%
	OREO BS CK CRUMBS AFAT 1/35 LB	35LB Bulk	7.0%
	1/35LB. OREO AFAT CRUMBS BASECAKE	35LB Bulk	7.0%
	1/35LB. OREO CRUMBS BASECAKE	35LB Bulk	7.0%
	OREO 1/35LB BS CK CRUMBS	35LB Bulk	7.0%
	MCDONALD'S 12/1 OREO SMALL PCS	12/1LB	7.0%
	25LB OREO MINT COOKIES BULK	25LB Bulk	7.0%
	OREO 12/1 MEDIUM COOKIE PIECES	12/1LB	7.0%
	24/1 OREO SMALL PCS	24/1LB	7.0%
	OREO 4/2.5 MEDIUM CKIE PIECES	4/2.5LB	7.0%
	1LB ORO SML CKIE PIECES NO HFCS 12	12/1LB	7.0%
	NCA 1/25 OREO MED CRNCH	25LB Bulk	7.0%
Ritz Grind	RITZ 10/1 LB BAGS CRUSHED CRACKERS	10/1LB	7.0%
Multiple Brands	IC Biscuit Bulk Items	0.78 - 2.4 Oz	7.0%

Thank you for your continued partnership.

Regards,



Alex Zigliara
Vice President
Growth Channels

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