



March 1, 2022

To: Mondelez Global LLC Customers

In light of continued cost pressures, coupled with the need to maintain critical business investments, Mondelez Global LLC (“MG”) is announcing list price increases across Biscuit, Confections, Chocolate and Easy Cheese products, effective **Monday, May 2, 2022**. These increases are detailed by segment in the chart below.

Product ordered before May 2, 2022 with a delivery date of May 13, 2022 or before will be priced at the current lower price. Any product with a delivery date of May 14, 2022 and after will be priced at the new higher price.

Despite ongoing cost pressure, we remain committed to continuous investment and innovation to help deliver profitable category growth and better service consumer demand. Your customer teams will provide a recommended retail pricing approach to assist in refining your 2022 business plans. Please contact your MG customer team for further information.

BISCUIT (Retail)	Segment	Pack Size	Price Increase (%)
Barnum’s	Base	2.125 Oz	7.1%
	Snak Sak	8.0 Oz	5.6%
belVita	Single (Single/Caddy)	1.76/14.08 Oz	8.2%
	Base 5 CT	8.8 Oz	6.9%
	8 CT	14.08 Oz	6.6%
	12 CT	21.12 Oz	6.3%
Biscos Sugar Wafers	Base	8.5 Oz	5.6%
Chips Ahoy!	Base, Including Thins	7 - 13.0 Oz	6.9%
	Snak Sak	8.0 Oz	5.6%
	Family Size	14.25 - 19.5 Oz	5.7%
	Party Size	24.75 - 26 Oz	5.9%
Famous Chocolate Wafers	Base	9 Oz	5.6%
Flavor Originals	Small Snack Crackers	6.5 - 8.0 Oz	7.1%
	Large Snack Crackers	12 Oz	6.0%
Ginger Snaps	Base	16 Oz	5.6%
Good Thins	Small Snack Crackers	3.5 Oz	7.1%
Handi-Snacks	6 CT	5.52 - 6.54 Oz	19.5%
	12 CT	11.4 - 12 Oz	20.0%
Honey Maid Grahams	Base	12.2 - 14.4 Oz	6.2%
	Family Size	25.6 Oz	5.1%
	Cracker Crumbs	13.5 Oz	16.5%

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Lorna Doone	Base	10 Oz	5.6%
LU	Base	5.29 Oz	5.8%
Mallomars	Base	8 Oz	6.0%
Newtons	Base	10 Oz	6.9%
Nilla	Base	11 Oz	6.2%
	Family Size	15 Oz	5.6%
Nutter Butter	Fudge Covered	7.9 Oz	6.0%
	Cakesters	10.10 Oz	6.0%
	Crème Patties	10.5 Oz	5.8%
	Family Size	15.27 – 16 Oz	5.6%
OREO	Thins Bites	6 – 6.4 Oz	7.9%
	Snak Sak	8.0 Oz	5.6%
	Base, Including Thins, Cakesters & Fudge Covered	7.9 – 15.35 Oz	6.0%
	Family Size	12.2 – 20 Oz	5.4%
	Party Size	25.5 – 26.7 Oz	5.9%
Pinwheels	Base	12 Oz	5.6%
Premium	Small	8.0 Oz	6.4%
	Base	9.0 – 16.96 Oz	7.9%
	Fresh Stack	13.6 Oz	7.3%
	Family Size	24.0 Oz	5.8%
Ritz Cracker	Ritz Fudge Covered	7.5 Oz	17.8%
	Ritz Bits Base	8.8 Oz	6.6%
	3 Slug	10.3 Oz	7.1%
	Regular & Fresh Stacks Base	11.8 - 13.7 Oz	6.6%
	Regular & Fresh Stack Family Size	17.8 - 20.5 Oz	5.4%
	Regular & Fresh Stack Party Size	23.7 - 27.4 Oz	5.9%
	Crisp and Thins, Cheese Crispers, & Toasted Chips Base	7.0 - 8.1 Oz	7.1%
	Crisp and Thins & Toasted Chips Family Size	10 - 11.4 Oz	6.0%
Ritz Filled Crackers	Single Serve	1.35 - 1.38 Oz	8.6%
	8CT Base	10.8 -11.04 Oz	8.6%
	16 CT Family Size	21.6 -22.08 Oz	7.0%
Social Tea	Base	12.35 Oz	5.6%
Stone Wheat Thins	Base	8.8 – 10.6 Oz	7.3%
Tate's	Tiny	1.0 Oz	8.5%
	Vegan	6.0 Oz	8.0%
	Base	7.0 Oz	8.0%
	Holiday Tin	14 Oz	8.0%
Teddy	Snak Sak	8.0 Oz	5.6%
	Base	10.0 Oz	7.9%
Triscuit	Small Snack Crackers	6.5 - 8.5 Oz	7.1%
	Large Snack Crackers	11.5 - 12.5 Oz	6.0%

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Wheat Thins	Small Snack Crackers	8.0 - 9.0 Oz	7.1%
	Large Snack Crackers	12.5 - 14 Oz	6.0%
	Party Size	20 Oz	5.9%
Multiple Brands	Pie Crust	6 Oz	16.7%
Multi-packs	Single Serve	1.0 - 2.4 Oz	7.0%
	6 CT MUP	6.0 – 9.54 Oz	6.0%
	12 CT MUP, 18 CT MUP (2 Cookie/6 Cracker)	10.0 – 28.8 Oz	7.0%
	20 CT MUP, 30 CT MUP (2 Cookie)	20.0 - 23.2 Oz	6.2%
	30 CT MUP	30 Oz	5.5%
	34 Count Seasonal MUP (2 Cookie, 26.5 Oz)	26.5 Oz	6.2%
Instant Consumption Packs (Multiple Brands)	Big Bag / IC Bag	1.7 - 3 Oz	6.3%
	King Size	3.5 – 4.15 Oz	5.6%
	C-Pack	3.4 – 6.5 Oz	7.6%
	Go Cup	2.25 – 3.5 Oz	5.5%

Confections (Retail)	Segment	Pack Size	Price Increase (%)
Sour Patch Kids, Swedish Fish	Singles	2.0 Oz	7.5%
	King Size	3.4 Oz	5.8%
	3.6Oz PEG	3.56 - 3.6 Oz	19.0%
	Theater Box	3.1 – 3.5 Oz	19.7%
	5Oz PEG	4.0 - 5.07 Oz	5.3%
	8Oz PEG	6.5 - 8.07 Oz	7.4%
	Treat Size Laydown Bag	10.5 Oz	12.8%
	Small Size Stand Up Bag	12.0 Oz	5.2%
	14Oz Laydown	14.0 - 16.0 Oz	5.2%
	Family Size Stand Up Bag	27.2 - 28.8 Oz	7.0%
	Party Size Stand Up Bag	44.8 Oz	6.3%
	Changemaker	45.6 Oz	9.0%
	Treat Size Bulk	11 – 16.4 Lb	28.0%
Sour Patch Kids	5 - 10Lb Bulk	5 - 10 Lb	9.0%
	Single Color Bulk	5 Lb	9.0%
Swedish Fish	5LB Bulk	5 Lb	9.0%

Chocolate (Retail)	Segment	Pack Size	Price Increase (%)
Toblerone	Bar	3.52 Oz	9.4%
	Tiny	7.05 Oz	9.0%
	Tiny, 3 Flavors	7.05 Oz	9.0%

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RTE Cheese (Retail)	Segment	Pack Size	Price Increase (%)
Easy Cheese	8 Oz Canister	8 Oz	5.8%

Food Service	Food Service Unique Skus	Pack Size	Price Increase (%)
belVita	FS Bulk Cookies	64 / 1.76oz	8.2%
Chips Ahoy!	Dessert Ingredients & Inclusions	12 / 1LB	6.0%
	FS Bag Cookies	60 / 2oz	6.0%
	FS Big Bag	36/3oz	6.3%
	Dessert Ingredients & Inclusions	400 LB	6.9%
Honey Maid Graham	FS Bulk Crackers	25LB Bulk	15.0%
	FS Bulk Crackers	2 / 5LB	12.5%
	FS Bulk Crackers	25 LB	6.0%
	FS Bulk Crackers	27 / 8.1LB	6.2%
	FS Bulk Crackers	27 / 4.8oz	6.3%
Lorna Doone	FS Bulk Cookies	120 / 1oz	6.0%
	FS Bulk Cookies	120 / 1.5oz	6.0%
Nilla	FS Bulk Cookies	2 LB	6.2%
Nutter Butter	Dessert Ingredients & Inclusions	12 / 1LB	6.0%
	FS Big Bag	36/3oz	6.3%
	Dessert Ingredients & Inclusions – Variegate	6 CT	6.0%
OREO	FS Bulk Cookies	12 / 2oz	5.4%
	FS Bulk Cookies	120/0.78oz	6.0%
	FS Sleeve Cookies	6 / 2.4oz	6.0%
	FS Bag Cookies	60 / 1.5oz	6.0%
	Dessert Ingredients & Inclusions	6 CT	6.0%
	FS Bulk Cookies	24/5oz	6.0%
	FS Big Bag	36/3oz	6.3%
Premium	FS Bulk Crackers	150 / 0.5oz	15.0%
Ritz	FS Bulk Crackers	10 / 1LB	15.1%
	FS Big Bag	36/3oz	6.3%
	FS Bulk Crackers	350LB Bulk	6.6%
	FS Bulk Crackers	20 / 3.8oz	6.6%
Teddy	FS Bag Cookies	48/1oz	7.0%
Sour Patch	Dessert Ingredients & Inclusions	2LB	6.0%

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Thank you for your continued partnership.

Regards,

A handwritten signature in black ink, consisting of several overlapping, fluid strokes that form a stylized representation of the name Alex Zigliara.

Alex Zigliara  
SVP, Growth Channels

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