



June 2<sup>nd</sup>, 2025

To: Mondelēz Global LLC Customers

In light of continued cost pressures, coupled with the need to maintain business investments, Mondelēz Global LLC (“MG”) is announcing list price increases across select Biscuit, RTE Cheese and Confection products, effective **Monday, August 4<sup>th</sup>, 2025**. Importantly, we are **not increasing prices on all our products or brands and are holding prices steady** on some parts of our portfolio as we partner together to continue to **offer value for consumers and drive category growth amid the evolving external landscape**. The specific segment increases are detailed in the charts below.

Products ordered on or after the announcement date of **June 2<sup>nd</sup>, 2025**, and before **August 4<sup>th</sup>, 2025**, will be priced at the current lower price. Any product with an order date of **August 4<sup>th</sup>, 2025**, and after will be priced at the new price. All products must be delivered with normal Requested Delivery Date (RDD) lead time.

As a snacking leader, we remain committed to continuous investment and innovation to help deliver category growth and better service consumer demand. MG customer teams will provide a recommended retail pricing approach to assist in refining your 2025 business plans. Please contact your MG customer team for further information.

BISCUIT (Retail)	Segment	Pack Size	Price Increase (%)
Barnum's	Base	2.125 Oz	8.3%
Better Cheddars	Base	6.5 Oz	4.4%
Biscos Sugar Wafers	Base	8.5 Oz	3.6%
Chicken In A Biskit	Snack Crackers Base	7.5 Oz	4.4%
	Snack Crackers Family	12 Oz	5.3%
Chips Ahoy	Big Cookie	2.5 Oz	4.2%
	Base, including Thins, excluding Baked Bites	7 - 13.0 Oz	6.8%
	Family, including Gluten Free	9.31 - 19.5 Oz	5.3%
	Party	24.7 - 26.0 Oz	7.1%
Flavor Originals	Snack Crackers Base	7.5 Oz	4.4%
Ginger Snaps	Base	16 Oz	3.6%
Good Thins	Snack Crackers Base	3.5 Oz	4.4%
Honey Maid Grahams	Family	19.2 Oz	5.3%
	Party	28.8 Oz	7.1%
Lorna Doone	Base	10 Oz	3.6%
Lu	PIM's	5.29 Oz	4.3%
	Petit Ecolier	5.29 Oz	5.5%
Mallomars	Base	8.2 Oz	3.9%
Nilla	Family	15 Oz	1.7%
Nutter Butter	Family	15.3 - 16 Oz	5.3%
	Crème Patties	10.5 Oz	5.6%
OREO	Base, Including Thins, excluding Cakesters	9.21 - 14.03 Oz	3.9%
	Family, including LTE, Gluten Free, Thins Family	10.68 - 18.71 Oz	6.8%

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	Party	24.16 - 24.95 Oz	7.1%
Pinwheels	Base	12 Oz	3.6%
Premium	Family	24 Oz	5.6%
Ritz	Toasted Chips IC Bag, Cheese Crispers	2 - 2.5 Oz	4.2%
	Cheese Crispers, Crisp and Thins, Toasted Chips Base	7 - 8.1 Oz	6.7%
	Toasted Chips Family	11.4 Oz	5.3%
	Regular & Fresh Stacks Base, Ritz Bits	8.8 - 13.7 Oz	6.4%
	Regular & Fresh Stacks Family	17.8 - 20.5 Oz	5.0%
	Regular & Fresh Stacks Party	23.7 - 27.4 Oz	7.1%
	Value pack	10.3 Oz	4.4%
Ritz Filled Crackers	Single Serve	1.35 - 1.38 Oz	4.8%
	8 CT Core	10.8 - 11.04 Oz	4.8%
	20 CT	27 - 27.6 Oz	5.4%
	30 CT	27.9 Oz	4.9%
Sociables	Base	7.5 Oz	4.4%
Triscuit	Snack Crackers Base	6.5 - 8.5 Oz	4.4%
	Snack Crackers Family	11.5 - 12.5 Oz	5.3%
	Snack Crackers Party	17 Oz	7.1%
	Organic	9 Oz	7.4%
Wheat Thins	Snack Crackers Base	8 - 8.5 Oz	4.4%
	Snack Crackers Family	12.5 - 14 Oz	5.3%
	Snack Crackers Party	20 Oz	7.1%
Multiple Brands	Big Bag	3 Oz	4.2%
	Go Cup	3.5 Oz	6.0%
	C-pack	3.4 - 6.5 Oz	7.7%
	Fudge Covered	7.5 - 8.5 Oz	3.9%

RTE Cheese (Retail)	Segment	Pack Size	Price Increase (%)
Easy Cheese	8 Oz Canister	8 Oz	5.6%

Candy (Retail)	Segment	Pack Size	Price Increase (%)
Sour Patch Kids, Swedish Fish	Singles	2.0 Oz	6.9%
	King Size	1.8 - 3.4 Oz	7.9%
	Large PEG	6.7 - 8.07 Oz	8.2%
	Small Stand-Up Bag	10.9 - 12.0 Oz	8.2%
	Family Stand-Up Bag	27.2 - 28.8 Oz	9.5%
	Summer Family Stand-Up Bag	28.8 Oz	20.0%

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	18ct MUP Variety	36 Oz	7.3%
	Changemaker	45.6 Oz	9.5%
Sour Patch Kids	Single Color Bulk	5 Lb	9.5%
	30 LB Bulk	30 LB	9.5%
Swedish Fish/Sour Patch Kids	5LB Bulk	5 Lb	9.5%

Chocolate (Retail)	Segment	Pack Size	Price Increase (%)
Toblerone	3.52oz Bar	3.52 Oz	8.3%
	12.6oz Bar	12.6 Oz	7.7%
	Tiny Stand up Bag 7-8oz	7-8 Oz	9.2%

Biscuit (Food Service)	Food Service Unique Offerings	Pack Size	Price Increase (%)
Chips Ahoy!	Dessert Ingredients & Inclusions	12 / 1LB	6.8%
	Chunky Medium Grind	25 LB	6.8%
	FS Big Bag	36/3oz	4.2%
	FS Mini Bulk	25 LB	5.5%
	Big Cookie	42 CT	4.2%
	Chunky FS Bulk Tote	400 LB	6.8%
Entertainment Crackers	Entertainment Crackers, 40 Oz	4 / 40oz	5.5%
Honey Maid Graham	Grind	2 / 5LB	4.1%
	FS Bulk	8.1 LB	4.1%
Nutter Butter	Cookie Crumbs	12 / 1LB	4.3%
	FS Big Bag	36/3oz	4.2%
OREO	FS Bulk Double Stuf 12 ct	18.71 Oz	4.3%
	FS Bulk Gluten Free	18 LB	4.3%
	FS Bulk 3 Inch Wafer	23.1 LB	4.3%
	FS Bulk Tote	500 LB	4.3%
	Variegate	6 CT	13.0%
	FS Big Bag	36/3oz	4.2%
	Grind, Small/Medium/Large Cookie Pieces	12/1LB, 24/1LB, 4/2.5LB, 25LB	4.3%
	Oreo Basecake	1/35LB, 1600 LB, 1300 LB	4.3%
	Bulk 7.5LB	24 / 5 Oz	6.1%
	1.8 Inch Wafer	17.1 LB	4.3%
Ritz	Grind	10 / 1LB	6.2%
	Bulk Crackers	20 / 3.8 Oz	6.2%
	Mini Bulk Crackers	17 LB	6.2%
	FS Bulk Tote	350 LB	6.2%

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**Mondelēz**  
International  
**SNACKING MADE RIGHT**

	FS RBS Big Bag	36/3oz	4.2%
Teddy Graham	FS Bulk	10 LB	5.5%
Triscuit	FS Bulk	13.5 LB	5.5%
	FS Mini Bulk	20 LB	5.5%
Wheat Thins	FS Bulk	22 LB	5.5%

  

Candy (Food Service)	Food Service Unique Offerings	Pack Size	Price Increase (%)
Sour Patch Kids	5lb/2 Bitz Bulk	10 Lb	9.5%

Thank you for your continued partnership.

Regards,



Lucho Lopez May  
Chief Sales Officer, US

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