



September 6, 2022

To: Mondelēz Global LLC Customers

In light of continued cost pressures, coupled with the need to maintain critical business investments, Mondelēz Global LLC (“MG”) is announcing list price increases across Biscuit and Easy Cheese products, effective **Monday, December 5, 2022**. These increases are detailed by segment in the chart below.

Product ordered before December 5, 2022 with a delivery date of December 16, 2022 or before will be priced at the current lower price. Any product with a delivery date of December 17, 2022 and after will be priced at the new higher price.

Despite ongoing cost pressure, we remain committed to continuous investment and innovation to help deliver profitable category growth and better service consumer demand. Your customer teams will provide a recommended retail pricing approach to assist in refining your 2023 business plans. Please contact your MG customer team for further information.

BISCUIT (Retail)	Segment	Pack Size	Price Increase (%)
Barnum’s	Base	2.125 Oz	6.6%
	Snak Sak	8.0 Oz	8.0%
belVita	Single (Single/Caddy)	1.76/14.08 Oz	7.6%
	Base 5 CT	8.8 Oz	8.6%
	8 CT	14.08 Oz	7.6%
	12 CT	21.12 Oz	6.1%
Biscos Sugar Wafers	Base	8.5 Oz	8.7%
Chips Ahoy!	Base, Including Thins	7 - 13.0 Oz	4.4%
	Snak Sak	8.0 Oz	8.0%
	Family Size	14.25 - 19.5 Oz	5.4%
	Party Size	24.75 - 26 Oz	8.2%
Famous Chocolate Wafers	Base	9 Oz	8.7%
Flavor Originals	Small Snack Crackers	6.5 - 8.0 Oz	8.7%
	Large Snack Crackers	12 Oz	9.2%
Ginger Snaps	Base	16 Oz	8.7%
Good Thins	Small Snack Crackers	3.5 Oz	8.7%
Handi-Snacks	6 CT	5.52 - 6.54 Oz	6.6%
	12 CT	11.4 - 12 Oz	6.8%
Honey Maid Grahams	Base	12.2 - 14.4 Oz	7.7%
	Family Size	25.6 Oz	6.4%
	Cracker Crumbs	13.5 Oz	6.6%
Lorna Doone	Base	10 Oz	8.7%

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LU	Base	5.29 Oz	6.6%
Mallomars	Base	8 Oz	3.8%
Newtons	Base	10 Oz	6.5%
Nilla	Base	11 Oz	7.7%
Nutter Butter	Fudge Covered	7.9 Oz	3.8%
	Cakesters	10.10 Oz	3.8%
	Crème Patties	10.5 Oz	7.3%
	Family Size	15.27 – 16 Oz	8.7%
OREO	Thins Bites	6 – 6.4 Oz	7.3%
	Snak Sak	8.0 Oz	8.0%
	Base, Including Thins, Cakesters & Fudge Covered	7.9 – 15.35 Oz	3.8%
	Family Size	12.2 – 20 Oz	5.2%
	Party Size	25.5 – 26.7 Oz	8.2%
Pinwheels	Base	12 Oz	8.7%
Premium	Small	8.0 Oz	6.0%
	Base	9.0 – 16.96 Oz	7.3%
	Fresh Stack	13.6 Oz	6.8%
	Family Size	24.0 Oz	7.3%
Ritz Cracker	Ritz Fudge Covered	7.5 Oz	3.8%
	Ritz Bits Base	8.8 Oz	6.2%
	3 Slug	10.3 Oz	8.7%
	Regular & Fresh Stacks Base	11.6 - 13.7 Oz	6.2%
	Regular & Fresh Stack Family Size	17.8 - 20.5 Oz	6.8%
	Regular & Fresh Stack Party Size	23.7 - 27.4 Oz	8.2%
	Crisp and Thins, Cheese Crispers, & Toasted Chips Base	7.0 - 8.1 Oz	8.8%
	Crisp and Thins, Toasted Chips Family Size	10 - 11.4 Oz	9.2%
Ritz Filled Crackers	Single Serve	1.35 - 1.38 Oz	5.3%
	8CT Base	10.8 -11.04 Oz	5.3%
	16 CT Family Size	21.6 -22.08 Oz	6.5%
Social Tea	Base	12.35 Oz	8.7%
Stone Wheat Thins	Base	8.8 – 10.6 Oz	6.8%
Tate's	Tiny	1.0 Oz	9.1%
	Base	7.0 Oz	7.4%
	Holiday Variety Box	14 Oz	7.4%
Teddy	Snak Sak	8.0 Oz	8.0%
	Base	10.0 Oz	7.3%
Triscuit	Small Snack Crackers	6.5 - 8.5 Oz	8.7%
	Large Snack Crackers	11.5 - 12.5 Oz	9.2%
Wheat Thins	Small Snack Crackers	8.0 – 8.5 Oz	8.7%
	Large Snack Crackers	12.5 - 14 Oz	9.2%
	Party Size	20 Oz	8.2%

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Multi-packs	Single Serve	1.0 - 2.4 Oz	6.5%
	6 CT MUP	6.0 – 9.54 Oz	6.9%
	12 CT MUP	10.0 – 28.8 Oz	6.5%
	18 CT MUP 2 Cookie/6 Cracker	12.24 – 14.04 Oz	48.6%
	20 CT MUP	20.0 Oz	0%
	30 CT MUP 2 Cookie/6 Cracker	22.3 - 23.2 Oz	41.5%
	30 CT MUP	30 Oz	0%
	34 CT Seasonal MUP 2 Cookie	26.5 Oz	24.9%
Instant Consumption Packs (Multiple Brands)	Big Bag / IC Bag	2.0 – 3.0 Oz	11.9%
	King Size	3.03 – 4.15 Oz	10.5%
	C-Pack	3.4 – 6.5 Oz	10.6%
	Go Cup	3.5 Oz	10.3%
Multiple Brands	Pie Crust	6 Oz	6.5%

RTE Cheese (Retail)	Segment	Pack Size	Price Increase (%)
Easy Cheese	8 Oz Canister	8 Oz	7.3%

Confections (Retail)	Segment	Pack Size	Price Increase (%)
Sour Patch Kids, Swedish Fish	Singles	2.0 Oz	13.9%
	King Size	3.4 Oz	11.0%
	5Oz PEG	4.0 - 5.07 Oz	10.0%
	8Oz PEG	6.5 - 8.07 Oz	10.3%
	Small Size Stand Up Bag	9.0 – 10.0 Oz	4.6%
	Treat Size Laydown Bag	10.5 Oz	8.5%
	Small Size Stand Up Bag	12.0 Oz	7.4%
	Medium Laydown Bag	14.0 - 16.0 Oz	7.4%
	Family Size Stand Up Bag	27.2 - 28.8 Oz	9.8%
	Changemaker	45.6 Oz	9.8%
	18PK Variety MUP	36 Oz	13.9%
Sour Patch Kids	5 - 10Lb Bulk	5 - 10 Lb	9.8%
	Single Color Bulk	5 Lb	9.8%
	Variegate Pack	2 Lb	9.8%
	5lb/2 Bitz Bulk	10 Lb	38.4%
Swedish Fish	5LB Bulk	5 Lb	9.8%

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Gum (Retail)	Segment	Pack Size	Price Increase (%)
Bubblicious	Singles	5 Ct	11.4%
Dentyne	Singles	9-16 Ct	12.0%
	3MUP	27-48 Ct	13.6%
	Bottles	60 Ct	5.8%
Stride	Singles	14 Ct	12.0%
Trident	Mega Singles	10 Ct	12.0%
	Base Singles	14 Ct	12.8%
	Layers Singles	14 Ct	9.9%
	White Singles	16 Ct	12.0%
	Jumbo Singles	28 Ct	13.2%
	Base 3MUP/White 3MUP	42-48 Ct	13.6%
	Layers 3MUP	42 Ct	5.8%
	Bottles	40-60 Ct	5.8%
	Base Pouch/White Pouch	90-110 Ct	11.8%
	Base 8MUP/White 8MUP	112 Ct	10.6%
Base Pouch/White Pouch	180 Ct	10.6%	

Chocolate (Retail)	Segment	Pack Size	Price Increase (%)
Toblerone	Bar	3.52 Oz	9.6%
	Bar	7.05 Oz	17.9%
	Bar	12.6-14.1 Oz	9.4%
	Tiny	7.05 Oz	7.5%
	Tiny, 3 Flavors	7.05 Oz	7.5%
	Tiny Bulk	140 Oz	7.5%
Green & Black's	Bar	1.2 Oz	9.9%
	Bar	3 - 4 Oz	10.1%
Milka	Bar	3.52 Oz	9.6%
	Bar	8.82 Oz	9.9%
	Bar	9.52 Oz	10.1%
	Bar	10.58 Oz	10.2%

Biscuit (Club)	Segment	Pack Size	Price Increase (%)
belVita	Bites 36 CT MUP	36.0 Oz	8.0%
	25 CT	44.0 Oz	6.1%
	30 CT	52.8 Oz	6.1%

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Chips Ahoy!	24 CT MUP	37.2 Oz	7.1%
	54.6 Oz Super Carton	54.6 Oz	8.2%
	30 CT MUP 2-cookie	30 oz	8.0%
Honey Maid Grahams	Super Carton	57.6 Oz	6.4%
Lorna Doone	30 CT MUP	45 Oz	8.7%
Newtons	24 CT MUP	48 Oz	6.5%
Nilla	Super Carton	30 Oz	8.7%
Nutter Butter	24 CT MUP	45.6 Oz	6.8%
OREO	12 CT Super Carton, Original	62.76 Oz	8.3%
	30 CT MUP, Mini Variety	45.0 Oz	5.0%
	40/45 CT MUP 2-cookie Seasonal Rotation	40.8 – 45.9 Oz	8.0%
	30 CT MUP, Original	72 Oz	9.0%
	60 CT MUP 2-cookie	51.6 Oz	9.0%
Premium	Super Carton, Original	48 Oz	7.2%
Ritz Cracker	45 CT MUP	30.6 Oz	9.0%
	Bits 30 CT MUP	45 Oz	8.2%
	Super Carton, Original	61.65 Oz	8.2%
	36 CT Munching Variety	30 Oz	8.2%
Triscuit	Super Carton, 4CT	34 Oz	8.8%
	Super Carton, 3CT	25.5Oz	8.7%
	Super Carton, Organic 4CT	36 Oz	7.2%
Variety Pack	Entertaining Crackers	38.2 Oz	8.7%
	30 CT MUP Concessions Pack, Variety	61 Oz	6.0%
	40 CT MUP Fun Shapes	40 Oz	8.6%
	40 CT MUP Classic Mix	40 Oz	2.0%
	60 CT MUP 2-Cookie Variety	46.8 Oz	9.0%
Wheat Thins	Super Carton	40 Oz	8.3%

Confections (Club)	Segment	Pack Size	Price Increase (%)
Sour Patch Kids, Swedish Fish, Variety	24 CT MUP	43.2 - 48 Oz	14.3%
	Stand Up Bag	56.0 Oz	9.8%
	5.66 LB Treat Size Variety Bag	90.5 Oz	15.0%

Gum (Club)	Segment	Pack Size	Price Increase (%)
Trident	Vibes Bottle Club 4PK	160 Ct	5.8%
	White Club 12PK	192 Ct	10.1%
	Base Club 15PK	210 Ct	11.3%
	Base Club 18PK	252 Ct	10.6%
	Variety Club 20PK	280 Ct	10.6%

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	Layers Club 20PK	280 Ct	10.6%
Dentyne	Club 12PK	192 Ct	10.1%

Chocolate (Club)	Segment	Pack Size	Price Increase (%)
Toblerone	Bar (Hex Pack)	21.12 Oz	8.2%

Food Service	Food Service Unique Offerings	Pack Size	Price Increase (%)
belVita	FS Bulk	64 / 1.76oz	7.6%
Chips Ahoy!	Dessert Ingredients & Inclusions	12 / 1LB	9.4%
	FS Bag Cookies	60 / 2oz	4.1%
	FS Big Bag	36/3oz	11.3%
Entertainment Crackers	Dessert Ingredients & Inclusions	400 LB	4.4%
	Entertainment Crackers, 40 Oz	4 / 40oz	6.8%
Honey Maid Graham	FS Bulk	72 / 1.06oz	18.6%
	FS Bulk	200 / 0.5oz 2CT	18.5%
	FS Bulk	150 / 0.75oz 3CT	7.7%
	FS Bulk	2 / 5LB	7.7%
	FS Bulk	25 LB	6.6%
	FS Bulk	27 / 8.1LB	7.7%
Lorna Doone	FS Bulk	27 / 4.8oz	7.7%
	FS Bulk	120 / 1oz	9.9%
Newtons	FS Bulk	120 / 1.5oz	8.1%
	ISO/Vend Cookies & Crackers	120 / 1oz	6.5%
Newtons	ISO/Vend Cookies & Crackers	120 / 2oz	7.7%
	Nilla	FS Bulk	2 LB
Nutter Butter	Dessert Ingredients & Inclusions	12 / 1LB	6.2%
	FS Big Bag	36/3oz	11.3%
	Variegate	6 CT	6.3%
OREO	FS Bulk Double Stuf	12 / 2oz	11.8%
	FS Bulk 2ct	120 / 0.78oz	6.1%
	FS Bulk 6ct	30 / 2.4oz	5.3%
	FS Bulk 4ct	30 / 1.59	5.4%
	FS Bag Cookies	60 / 1.5oz	4.7%
	Variegate	6 CT	6.3%
	FS Bulk	24 / 5oz	6.5%
	FS Big Bag	36/3oz	11.3%
	3" Wafers	23.15 LB	6.5%
	Grind	12/1LB, 24/1LB, 4/2.5LB, 25LB	6.3% - 6.6%
Ore Basecake	1/35LB, 1600 LB	6.5%	

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Ritz	Grind	10 / 1LB	6.2%
	FS RBS Big Bag	36/3oz	11.3%
	FS Bulk	350LB Bulk	6.2%
	FS Bulk	300 / 0.23oz	6.2%
	FS Bulk Sleeve	20 / 3.8oz	6.2%
Ritz Mini	FS Bulk	17 LB	8.7%
Ritz Bits	ISO/Vend Cookies & Crackers	60 / 1.5oz	7.1%
	ISO/Vend Cookies & Crackers	4x12 1oz	3.9%
Ritz Toasted Chips	ISO/Vend Cookies & Crackers	60 / 1.75oz	26.0%
	ISO/Vend Cookies & Crackers	72 / 0.75oz	10.0%
Sour Patch Kids	Variegate Pack	2 Lb	9.8%
	5lb/2 Bitz Bulk	10 Lb	38.4%
Teddy	ISO/Vend Cookies & Crackers	150 / 0.75oz	8.4%
Wheat Thins	ISO/Vend Cookies & Crackers	72 / 1.75oz	8.2%
	ISO/Vend Cookies & Crackers	72 / 0.75oz	10.0%
	ISO/Vend Cookies & Crackers	60 / 1.75oz	13.7%
	FS Bulk	22 LB	9.2%

Thank you for your continued partnership.

Regards,



Alex Zigliara
SVP, Growth Channels

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