



Buy More
Save More

Save Up to \$8,500

on America's Leading *Brands

Bundle your favorite products and save big!

You get big savings on all of our on-trend flavors—your customers get more of the big flavors they crave!



Fresh Guacamole

Cholula Smoky Chipotle Carnitas

Offer valid on purchases from January 1, 2024–December 31, 2024.
Restrictions apply; please see rebate details, terms, and conditions on back.

*McCormick's calculation based in part on data reported by Information Resources, Inc. using McCormick's custom definitions.

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Multi-Brand Rewards 2024 Agreement

The Multi-Brand Rewards Program recognizes operators that choose McCormick & Company, Incorporated ("McCormick") as their primary spice, flavoring, and condiment supplier. In appreciation of this support, McCormick will pay a quarterly rebate to those operators enrolled in the program.

Multi-Brand Rebate Invoice \$ Tier (Quarterly Value)	Brand Tier			
	A (1 Brand)	B (2 Brands)	C (3 Brands)	D (4+ Brands)
1 (\$0 - \$624)	5.0%	6.5%	8.0%	9.5%
2 (\$625 - \$1,249)	6.5%	8.0%	9.5%	11.0%
3 (\$1,250 - \$1,874)	8.0%	9.5%	11.0%	12.5%
4 (\$1,875+)	9.5%	11.0%	13.5%	15.0%

The following sets forth the terms and conditions of the agreement between the Food Service Division of McCormick and

Establishment/Name of Business:

Maximum Value Savings \$8,500

To Speed Up Delivery of your Check:

Submit online form and purchase verification online at: www.rapidrebate.net

Or submit via email or mail:

Email: redemption@vpcdc.com

Mail: McCormick For Chefs MultiBrand Rebate 2024

P.O. Box 552 | Traverse City, MI 49685-0552

For Inquiries: Call 888-448-0103

Final post mark

date for all

submissions is

March 31, 2025.

Please complete. All fields required.

Establishment/Name of Business: <input type="text"/>		# of Units: <input type="text"/>
Your Name: <input type="text"/>	Title: <input type="text"/>	
Street Address: <input type="text"/>		
City: <input type="text"/>	State: <input type="text"/>	ZIP Code: <input type="text"/>
Business Phone: <input type="text"/>	Email: <input type="text"/>	
Primary Distributor: <input type="text"/>	Broker Name: <input type="text"/>	
Broker Market: <input type="text"/>	Signature: <input type="text"/>	

1. Valid on qualifying purchases January 1, 2024-December 31, 2024. 2.Redemption forms must be submitted each calendar quarter with distributor invoices. Chains or franchise groups must submit on an individual unit basis. 3. Valid for foodservice operators only. Claims may only be submitted by, and made payable to, verified foodservice operators. 4. \$8500 maximum annual earning limit per customer, \$2125 per quarter. 5. Operators on National Account and/or Deviated Pricing Programs MAY NOT REDEEM on products under contract. 6. In exchange for the program allowances, foodservice operator agrees to provide a list of qualifying locations. 7. Operator will need to submit distributor velocity reports and/or invoices quarterly to McCormick & Co, Inc. CASH AND CARRY RECEIPTS must be dated during promotional period. 8. You have 90 days from the end of the quarter to submit your request for payment. Final post mark date for all submissions is March 31, 2025. 9. Copies of original INVOICES or DISTRIBUTOR TRACKING REPORTS required as proof of purchase. Converted PDFs or handwritten reports will not be accepted. 10. To ensure prompt processing of rebates, reports must be in Excel format, show distributor name and location, be dated during promotional period, include operator name and address, be summarized by invoice number, include McCormick product code or UPC, description, pack/size, quantity purchased by bottle or case, and purchase price. 11. Either party may terminate this Agreement at any time, without cause, giving the other party at least 30 (thirty) days' prior written notice. 12. Void if restricted, taxed, or forbidden by law. Offer may not be purchased, traded, or sold. Any other use constitutes fraud. Offer valid only in the USA. 13. Incomplete requests will not be honored, acknowledged, or returned. 14. Not responsible for lost or misdirected submissions. 15. Please allow 6-8 weeks for processing. 16. Spice Classics and French's BBQ are excluded from this program.

Check will be made payable to:

Establishment/Name of Business: <input type="text"/>		
Mailing Address: <input type="text"/>		
City: <input type="text"/>	State: <input type="text"/>	ZIP Code: <input type="text"/>
Business Phone: <input type="text"/>	Contact Name: <input type="text"/>	

By submitting this form, you are electing to receive email on the latest offers, products, culinary tips, recipes, tools and trends from McCormick For Chefs®. If you would rather not receive our communication, please check the "no" box. No, thank you.

Restaurant Information:

(check all that apply)

MENU TYPE

American
Asian

BBQ

Breakfast
Burgers

Italian

Mexican
Pizza

Sandwiches/Deli

Wings
Other

OPERATION TYPE

Business & Industry
Catering

College/University

Fast Casual
Fine Dining

Full Service Rest.

Healthcare
K-12

Quick Service Rest.

Cafeteria/Bu et
Other

For agreement inquiries, visit McCormickForChefs.com or call 1-888-448-0103.