

To: Our Valued Customer
From: BriteVision

February 7, 2023

Subject: Price Increase Notice

Dear Cup Sleeve Partner,

Due to the country's supply chain constraints costs of production continue to rise. Since the end of 2022, BriteVision has again received additional price increases in ink, board, and transportation.

Because of this, and effective March 13, 2023, BriteVision will implement a price increase on all custom printed items of 4.5%. Our Generic plain sleeves will not have an increase.

Our pricing is in line with our commitment to superior products and great service including:

- Free unlimited color. No plate or set-up fees
- Free design support from our in-house graphic design team
- Three paper options: (Eco-Kraft, Glossy and Matte Finishes)
- The thickest sleeves in the industry for superior thermal quality
- Free interior glue web to keep the sleeves on the cups, (especially in car cup holders)
- Fastest lead time on new custom prints
- Same day shipping from our "Made in the USA" plant in Reno, Nevada for stocked items
- Eco-Friendly products – 100% Recyclable and Compostable
- Superb client service and attention to every order

I welcome you to reach out to me personally should you have any questions. I value your partnership and look forward to providing continued great service.

Best Regards,

Anne McGill
Director of Custom Sales

