



Foodservice Marketing Bulletin

SUBJECT **Foodservice Brands Price List Effective November 15, 2020**
DEPARTMENT **Red Gold Foodservice**
DATE **September 18, 2020**
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It is the core of Red Gold's success to be cost conscious with competitive pricing in the market. While it is our commitment to keep prices as low as possible, we will be releasing a modest pricelist increase effective November 15th, 2020. This increase reflects the rise in agricultural growing expenses and material increases for steel cans and portion control film rising as a result of demand/supply shortages.

Effective Sunday, November 15th, 2020, Red Gold Foodservice will adjust pricing on the following products:

- Fresh Packed peeled tomato products will increase \$0.35 per case
- Tomato Products manufactured from Paste like Ketchup, Crushed, Sloppy Joe, Tomato Paste, Fully Prepared Sauces, Puree, and BBQ cups, will increase an average of \$0.10 per case while #10 size products will increase an average of \$0.20 per case
- Juice will increase \$0.20 for 46oz cans; and case pack sizes 5.5oz cans & plastic bottle increase \$0.15 per case
- Ketchup packets will increase: \$0.30 per case 1,000 ct. and \$0.15 per case for 500 ct.
- Ketchup Drum will increase \$3.00-\$4.00 per unit

Additions:

- Red Gold Folds of Honor 33% Fancy Ketchup, 250/1oz Cups, RG # REDYA1Z
- Red Gold 33% Fancy Ketchup, 336/1oz Packet, RG # REDY52GC336
- Red Gold 33% Fancy, 1,500 / 9 gram Packet, RG # REDY59GC1500

If you have any questions, or for more information please contact your Red Gold Sales Manager or Broker.
Email: info@redgold.com – Call: 765-557-5500 x1209 – Visit: www.RedGoldFoodservice.com