



## Foodservice Marketing Bulletin

SUBJECT                   **Foodservice Brands Price List Effective February 1, 2021**  
DEPARTMENT           **Red Gold Foodservice**  
DATE                      **December 1, 2020**  
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As the industry has undergone an unprecedented 2020, Red Gold has focused on ensuring product availability and superior service levels to meet and exceeds the needs of its Foodservice Customers and Operators. Similar to our peers, we have experienced raw material and packaging cost increases related to portion control condiments and are releasing a revised pricelist with increases effective February 1<sup>st</sup>, 2021.

While price increases will take effect for *most* portion control products, Red Gold is reinvesting in **regular 33% Fancy Ketchup portion control cups by reducing the FOB** to help offset the demand for 9gm PC ketchup and provide a feasible solution on pre-portioned sterilely sealed ketchup.

Effective Monday, February 1<sup>st</sup>, 2021, Red Gold Foodservice will adjust pricing on the following products:

- 168/2.5oz Marinara Cups will increase \$0.80/case and 84/2.5oz Marinara Cups will increase \$0.40/case
- 264/1.25oz Marinara Cups will increase \$0.80/case
- 250/1oz Marinara Cups will increase \$0.30/case
- 168/3oz Salsa Cups will increase \$0.80/case and 84/3oz Salsa Cups will increase \$0.40/case
- 264/1.5oz Salsa Cups will increase \$0.80/case
- Portion Control Ketchup:
  - 1,000/9gm and 1,000/7gm PC ketchup will increase \$0.40/case
  - 500/9gm PC ketchup will increase \$0.20/case
  - 1,500/9gm PC ketchup will increase \$0.60
  - **250/1oz Folds of Honor Ketchup Cup will decrease -\$0.70/case**
  - **336/1.5oz Red Gold Pull Top Ramekin™ Ketchup will decrease -\$4.70/case**

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