

February 16, 2021

RE: Price Increase Announcement

To Our Valued Customer: **Viele's & Sons**

As we continue to work through these highly dynamic and difficult times, Thermosource remains committed to meeting your needs and delivering products at reasonable prices. Due to continued increases in raw materials, logistics and other business costs, TTM is announcing a 7% price increase on all products sold in the United States, Mexico and Canada. We will make sure to continue to offer outstanding customer service, along the best design and innovation in the business.

The increase will take effect on all orders placed on or after March 15<sup>th</sup>. To ensure adequate service levels and to avoid shortages, we cannot accommodate orders exceeding normal purchase quantities.

We understand that price increases are never pleasant, but trust that we are doing everything we can to mitigate the impact to you and our shared marketplace.

Thank you for your continued support of Thermosource. We appreciate your business and your partnership. Please see below for your new pricing.

Sincerely,

Paul W. Smith