



10/14/22

To Our Valued Customers:

Ventura Foods is committed to controlling costs to the best of our ability to ensure advantageous pricing for our customers.

Due to these conditions, Ventura Foods is announcing a price decrease on the following National Branded products **effective December 1<sup>st</sup>, 2022:**

- Mel-Fry® Extend Clear

In addition, Ventura Foods is announcing a price increase on the following Nationally Branded products **effective December 1<sup>st</sup>, 2022:**

- Mel-Fry® Advanced, Mel-Fry® Premium, Mel-Fry® Original
- Classic Gourmet® Bases

Attached please find the new Ventura Foods National Brand Price List.

**Customer orders placed on or before November 30<sup>th</sup>, 2022, will receive the current price.**

**All orders placed on or after December 1<sup>st</sup>, 2022, will be priced according to the new attached price list.**

We sincerely thank you for your continued business and support of the Ventura Foods premium brand portfolio. Our goal is to continue to provide our mutual operator customers with excellent quality, performance, and value.

Should you have any questions or require any additional information, please feel free to contact your local Ventura Foods representative or any of our regional sales offices.

**Ventura Foods – Brea, California**

40 Pointe Drive  
Brea, CA 92821  
(800) 421-6257

**Ventura Foods – Ft. Worth, Texas**

3201 NE Loop 820, Suite 150  
Fort Worth, Texas 76137  
(800) 786-2145