



WinCup
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December 4, 2020

Dear Valued WinCup Customer:

As a result of escalating, freight, labor, raw material and other manufacturing costs, WinCup is announcing a price increase on **all foam cups, containers and lids and polypropylene straws**. This increase will be effective for all Retail and Institutional Customers as well as all Price Bid/Contracts.

Specific increase amounts will be:

Product Description	Price Increase
EPS Unprinted and stock printed cups, containers bowls, lids	10%
EPS Custom printed cups, containers and bowls	7%
Marquee & custom paper wrapped cups	7%
All foam Retail packaged products	10%
All Polypropylene straws	10%

Orders placed prior to January 11, 2021 calling for immediate shipment and not exceeding historical two weeks purchases are guaranteed at current prices. Orders received on or after January 11, 2021 will invoice at the new increased price.

The dates of this increase are firm and pre-buying prior to the effective date will be monitored closely and **held to historical two week quantities. No exceptions will be allowed.**

All Bid/Contracts will be increasing on January 11, 2021 at the same percentages as the categories listed above.

This price increase notification and following price pages will be sent to the **designated customer procurement personnel contact**. Please ensure this price change notification is directed to the appropriate personnel within your company so that price changes are made within your system prior to the January 11, 2021 effective date.

This document is distributed electronically only, please let us know if you need a hard copy.

We thank you for your loyalty and appreciate our supply position within your organization.

WinCup Corporation