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## Winco February 2019 Catalog

Dear Valued Customers,

Winco would like to announce our brand new catalog, arriving February 2019, introducing over **200** exciting new items!

We invite you to explore our new launches of Winco Signature Chef Apparel, full line of new soft grip Sof-Tek cutlery, extended line of countertop food warmers and cooker/warmers, extended collection of aluminum and stainless steel transport racks and more. Winco continues to focus on product development, prioritizing the best quality for the most reasonable pricing available.

Starting **February 1, 2019**, our new prices will be in effect. With an average price change of approximately 2.5%. Winco prides ourselves in being able to offer more and more products, at continuously improving quality levels, and keeping in mind pricing constraints to customers. We will also not compromise on our service levels and fill rates, which has always been our market leading feature.

Due to Winco's advanced sourcing and forecasting, we have managed our buying and inventory to weather fluctuations in source pricing, allowing our customers to reap the benefits of stability. However, with current changes in international trade policies varying from time to time, Winco, like our industry peers, may need to adjust pricing timely throughout the year to reflect unforeseen tariff changes. Should this situation arise, please be assured that Winco will provide reasonable price change notification and will provide full support through the transition process.

Please refer to the attached excel spreadsheet for the 2019 price list, to be used for updating your systems. Autoquote will be updated as of February 1, 2019, as well.

We invite you look out for additional new product brochures throughout 2019. We look forward to our continued partnership together to better serve our end customers.

Best Regards,

*Elaine Shen*  
President