

\$10 OFF A CASE
of the tea guests
prefer 2-to-1.*

How do you turn
TAP WATER INTO SALES?

say it's Lipton.[®]
SELL MORE TEA.



When people don't see the beverage brands they want, they default to tap water. **By menuing Lipton[®] Fresh Brewed Iced Tea, you can convert water drinkers to tea drinkers and grow the most profitable part of your menu.**



72%

People who say they'd order iced tea if it's Lipton.^{®1}

\$12,000

Incremental profit per year with
Lipton[®] Fresh Brewed Iced Tea. We can prove it!

\$2.37 profit per serving x 15 additional tea servings per day = \$12,976 incremental profit

Carbonated Soft Drinks are down

— **AND** —

FRESH BREWED ICED TEA IS UP!



www.ufs.com

¹ Based on the question: "How likely are you to order Lipton[®] Iced Tea if it was available at restaurants near you?" Ipsos InnoQuest, August 2012.
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*Up to \$250 from January 1 to June 30, 2015.



CONVERT WATER DRINKERS

— *with the tea guests prefer 2-to-1.¹* —

HOW TO REDEEM \$10 OFF A CASE



Save qualifying
purchase receipts
(January 1-June 30, 2015)



Upload receipts at
[www.ufs.com/\\$10offIcedTea](http://www.ufs.com/$10offIcedTea)
or mail in this completed form



Get your
refund check
(max. \$250 purchase)

If you choose to redeem by mail, please complete this form.

Operator Information (Please Print Clearly)

Operator First/Last Name

Restaurant/Operation Name

Operation Type/Segment

Address

City, State, Zip

Phone

Email

Invoice/Order Number

By registering for this offer you will automatically be signed up to receive communications from Unilever Food Solutions.

If you would rather not receive our communications, please check the "no" box below.

☐ No thank you.

Mail coupon and qualifying receipts to:

Lipton® Offer #145012T

PO Box 540030

El Paso, TX 88554-0030

Customer Service Number: (855) 831-7915

ELIGIBLE ITEMS

GTIN#	Product Description	Pack
10041000002776	Lipton® Iced Tea Bags Black Smooth Blend	2-96/1 gal.
10041000002837	Lipton® Iced Tea Bags Black Smooth Blend	4-24/1 gal.
10041000002899	Lipton® Iced Tea Bags Black Smooth Blend	96/1 gal.
10041000001397	Lipton® Iced Tea Bags Black Smooth Blend	32/5 gal.
10041000001403	Lipton® Iced Tea Bags Black Smooth Blend	24/3 gal.
10041000001410	Lipton® Iced Tea Bags Black Tropical	2-24/1 gal.
10041000002417	Lipton® Iced Tea Bags Black Tropical	24/3 gal.
10041000206648	Lipton® Iced Tea Bags Black Decaf	16/3 gal.
10041000459334	Lipton® Iced Tea Bags Black Decaf	48/1 gal.
10041000242875	Lipton® Sweet Iced Tea Bags Regular Sweet	2-24/1 gal.
10041000165655	Lipton® Sweet Iced Tea Bags Regular Sweet	16/3 gal.
10041000165662	Lipton® Sweet Iced Tea Bags Southern Sweet	16/3 gal.
10041000381253	Lipton® Iced Tea Bags Green	2-24/1 gal.
10041000381246	Lipton® Iced Tea Bags Green	24/3 gal.
10041000165679	Lipton® Sweet Iced Tea Bags Green Tea Citrus	16/3 gal.
10041000458993	Lipton® Iced Tea Bags Peach	24/3 gal.

Qualifying Rules

1. Rebate for foodservice operators in the U.S. only. Rebates are for specific locations and will not be processed for agents or other representatives of operators.
2. Operator must make purchase between January 1-June 30, 2015.
3. This offer is good only for the item numbers listed on this coupon.
4. Verify proof of purchase with copy of receipt clearly showing the invoice/order number and completed operator information. Multiple invoices and distributor tracking forms will also be accepted. Handwritten receipts will not be accepted.
5. All claims must be postmarked by July 31, 2015. Allow 6 to 8 weeks delivery for rebate.
6. Void where prohibited.
7. Limit one coupon per location. Coupon cannot be combined with other offers.
8. Unilever Food Solutions reserves the right to cancel this promotion at any time.
9. Please highlight eligible items on invoice submission.
10. Customers on a purchase agreement with Unilever Food Solutions do not qualify for rebate.
11. One offer available for redemption per invoice.